

MobileMonday Paris

La communauté des acteurs de la mobilité



Press review January 2006

Joseph Rinaudo – Newscreen Communications

6 February 2006

PR January 2006



Press Review

- ☒ Mobile music hits the right note
- ☒ TV gets ready for "mobility"
- ☒ New music phones
- ☒ Web portals with an eye on mobile

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Mobile music hits the right note

- ☒ CES 2006, Midem 2006: *the mobile music explosion*
- ☒ SFR Music (€14.90/month), Radio DJ (3G)
- ☒ Orange Music Cast (together with Musiwave)
- ☒ Vodafone Radio DJ (together with Sony)
- ☒ T-Mobile : Music2You (together with Siemens)
- ☒ EMI launches music portal, The Raft
- ☒ Verizon's V-Cast Music: 500,000 tracks, \$15/month
- ☒ KDDI's "Chaka-UTA Full" service: 30 million downloads

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TV gets ready for "mobility"

- ☒ CES 2006 : The small screen... *new technology, same old business model*
- ☒ Tests broadcasting programmes underway in Paris: DVB-H and T-DMB
- ☒ Mobile Film Festival in Paris
- ☒ Major events shown live: *Winter Olympics in Turin, CMF...*
- ☒ Japanese alliance for a service dedicated to sport
- ☒ Samsung launches "AnyFilms.net"
- ☒ Vodafone Germany launches five new channels
- ☒ BT announces BT Movio for this summer
- ☒ Nokia, Intel, Motorola and TI form Mobile DTV Alliance
- ☒ Qualcomm's MediaFlo live at CES 2006

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New music phones

- ☒ CES 2006: Smartphones and connected mobile music devices (Nokia 770)
- ☒ Specific music devices: iPod... ROKT, Motorola's iTunes phone...
- ☒ Apple's "Mobile Me"...
- ☒ Nokia N92, a new DVB-H handset
- ☒ Nokia N91, an MP3 player
- ☒ The Svr from Cingular (Motorola), which plays iTunes
- ☒ SlingMedia technology: "Virtual" TV

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Web portals with an eye on mobile

- ☒ CES 2006: Presence of major commercial portals
- ☒ Yahoo Go Mobile available in France (Nokia)
- ☒ Google Mobile through Motorola, personalised page, available on i-mode
- ☒ Sport-specific mobile portals: Mobile ESPN, Turner (NBA), EuroSport, Sports.co.uk...
- ☒ Groove Mobile, the music download portal, distributes The Orchard
- ☒ MSN IM : Bouygues